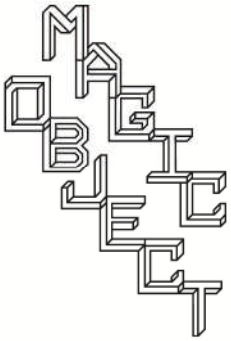

2016 ADELAIDE BIENNIAL
OF AUSTRALIAN ART

MEDIA RELEASE

Art Gallery of South Australia's flagship contemporary art exhibition demonstrates strong sponsorship growth

- Adelaide Biennial of Australian Art welcomes new sponsors
- The Balnaves Foundation retains its status as Principal Donor for sixth consecutive year
- New Art Gallery of South Australia partnerships extend the reach of 2016 Adelaide Biennial

The Art Gallery of South Australia has signed new sponsors Lipman Karas, cummins&partners and Qantas Airways Ltd for the *2016 Adelaide Biennial of Australian Art: Magic Object*.

Art Gallery of South Australia Director Nick Mitzevich said 'it's heartening to see such strong support from so many esteemed national organisations for the Adelaide Biennial.'

'The Adelaide Biennial is committed to presenting the best of Australian contemporary art to the broadest possible audience with clarity and passion. These new partnerships directly assist the Art Gallery to achieve this as well as enabling Australia's contemporary artists to be ambitious and innovative.'

One of Australia's greatest philanthropic organisations and long-time Gallery supporters, The Balnaves Foundation, has also renewed is partnership with the Adelaide Biennial cementing its position as Principal Donor for the sixth consecutive year.

'This renewed commitment is further confirmation of the importance of encouraging participation and appreciation of contemporary Australian art and demonstrates the progressive vision of The Balnaves Foundation,' Mr Mitzevich said.

'We are also grateful to new Art Gallery of South Australia sponsors Audi Solitaire and APN Outdoor. With their support we are able to broaden the reach and increase awareness of the 2016 Adelaide Biennial marketing campaign, enabling us to further build on the success of the 2014 Adelaide Biennial,' he said.

The Adelaide Biennial of Australian Art is the country's longest-running survey of contemporary Australian Art. Presented by the Art Gallery of South Australia, it provides an opportunity for Australian artists to realise projects of significant scale and impact. The 2016 iteration, titled *Magic Object*, presents work by 25 artists across five venues making it the most ambitions Biennial to date. www.adelaidebiennial.com.au

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PRINCIPAL DONOR

IN ASSOCIATION WITH

The *2016 Adelaide Biennial* is presented in partnership with the Anne & Gordon Samstag Museum of Art, UniSA, and in association with the Adelaide Festival of Arts.
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